



IOWA TURFGRASS INSTITUTE

# Partners Program



IOWA TURFGRASS  
INSTITUTE

*Message from the President of the Iowa Turfgrass Institute*



**Steve  
Krantz**

Dear Iowa Turfgrass Institute Friends and Supporters,

The ITI has a rich tradition of supporting the turfgrass industry in the state of Iowa. Whether it is through working with lawn care, sports turf, or golf course professionals, the ITI has given back and supported them all.

Some of you may be wondering, what does the ITI do? Well, the ITI is a non-profit organization that raises money for turfgrass research and provides scholarships to turfgrass students in the state of Iowa. The majority of the research money raised has gone to Iowa State University, but we have given to Kirkwood Community College and the University of Iowa as well. Each year, we ask that our great educators submit a research proposal to the ITI and then we try our best to fund that proposal.

The ITI has given more than \$1,000,000 in research since it was formed in 1980. Much of that research has helped shape that way you do your job right now. We have also given more than \$240,000 in scholarships to many students across the state of Iowa and beyond. Chances are you know someone that has received a scholarship from us.

Research demands are increasing, which is good, because it means we will have top notch, state of the art research coming out of our state. With the increased demands come increased costs, which is why I am pleased to introduce our new Partners Program.

If you have supported the ITI in the past, we appreciate your commitment. However, our mission is not finished and we will continue to need your support. We ask that you consider taking part in our new Partners Program and be part of the future of the turfgrass industry in Iowa.

We look forward to another great year for the Iowa turfgrass industry and we hope you can help us make it better than ever.

Thank you for your consideration.

A handwritten signature in cursive script that reads "Steve Krantz". The ink is dark and the signature is fluid and legible.



# ITI INITIATIVES



## SCHOLARSHIPS

The Iowa Turfgrass Institute administers three college scholarship programs that annually identify and recognize outstanding students who plan careers in turfgrass management.

The A.E. Cott Memorial Scholarship, established to honor the life of former ISU extension horticulturist and the ITI's founder and first director, is awarded to one individual each year who is enrolled at ISU with an interest in pursuing a career in turfgrass.

The William E. Byers Memorial Scholarship, named after former Des Moines Golf and Country Club's 50-year Superintendent and charter member of the ITI, is awarded annually to a deserving Iowa college student working toward a degree in turfgrass management.

The ITI Scholarship Program provides financial assistance to numerous collegiate students each year who are enrolled in turfgrass management.

Scholarships have been awarded to students at the following schools: Iowa State, Kirkwood, Indian Hills, Hawkeye, Iowa Lakes, Iowa Western, Iowa Central, and Upper Iowa.



## RESEARCH

The Iowa Turfgrass Institute continues to support turfgrass research projects, its fundamental core purpose of existence.

In 2017, the ITI granted \$19,000 to Iowa State University research projects spearheaded by Dr. Adam Thoms and Dr. Nick Christians. Research projects conducted in 2017 include: golf course putting green organic matter management, rough bluegrass control, bermudagrass cultivar testing, improving athletic field safety and performance of natural grass athletic fields, and a high traffic area study.

In 2015/2016, the ITI joined forces with the Iowa Golf Course Superintendents Association, the Golf Course Superintendents Association of America, and the Iowa Golf Association, by providing \$30,000 in funding to support a comprehensive Water Quality Study for Iowa golf courses. Study results indicated that golf courses in Iowa are not a major source of nutrients for groundwater and surface water resources. Results from the study indicate groundwater nutrient concentrations beneath golf course facilities are typically well below levels of concern.



**Adam  
Thoms**

*Message from Iowa State University Assistant Professor*

Dear Iowa Turfgrass Institute Supporters,

The support of the Iowa Turfgrass Institute has been critical to continue turfgrass research at Iowa State University. As many of you know, the State of Iowa has been dealing with a very tight budget the last couple of years and that outlook is expected to continue for a few more years. The support of the turfgrass industry in Iowa helps keep a turfgrass position at Iowa State University. Other surrounding states have not had that support and turfgrass programs have been cut, or will be eliminated as positions open. The University expects an externally funded research and Extension program; simply put, this means no state dollars are used to support research. Much of the national turfgrass industry dollars for research have been eliminated with the mergers of many of the turfgrass chemical and fertilizer companies, putting even more importance on a strong state industry. In the near future Dr. Christians' plans to retire and having statewide industry support will hopefully help Iowa State decide to refill his position as a turfgrass position and not have it be refilled as something else.

Funds given for research help pay for supplies used in projects, mileage and vehicle rental to visit test sites, partial funding for graduate students, funding for undergraduate student labor, and equipment purchases for specific research projects. My goal has always been to present the results of the funded studies each year for the turfgrass industry to see. As a new faculty member, I have relied on this funding to help establish a program and develop projects that are beneficial to all of the Iowa Turfgrass industry. I hope that you consider helping push the turfgrass industry ahead in Iowa by becoming an ITI Partner.

Respectfully,

A handwritten signature in black ink that reads "Adam Thoms". The signature is written in a cursive style with a long horizontal line extending to the right.



**Troy  
McQuillen**

*Message from Kirkwood Community College VP of Facilities*

Dear Turf Industry Friends,

The Iowa Turfgrass Institute has been a great resource for Kirkwood Community College and their efforts of educating the industry with applied research. In past years, the ITI has provided several years of resources for student lead research projects including seed pre-germination, gibberellic acid hormone effect on Kentucky Bluegrass and rust on newly seeded turfgrass.

The goal of our research has always been student involvement and partnerships. Students with-in our Golf Course and Athletic Turfgrass Management program have the opportunity to enroll in honors projects, allowing them to work with-in their areas of interest. The research dollars given to Kirkwood have paid for resources required to initiate, evaluate and report out these projects to the turfgrass community at conferences, workshops and in newsletter articles.

We sincerely appreciate what the ITI does for the state's turfgrass research and hope you consider being an ITI Partner to keep our state moving ahead.

Respectfully,

### ***Iowa Turfgrass Institute's Purpose***

*To foster research, education and dissemination of information on turfgrasses so as to benefit all users of such turfgrasses. To support educational conferences, seminars and field days, and aid in financial support of work toward better turf for the benefit of the people of Iowa.*

### ***Iowa Turfgrass Institute's Objective***

*Better turfgrasses everywhere: golf courses, school grounds, campuses, athletic fields, lawns, turfgrass sod producers and handlers, parks, institutional and industrial grounds, cemeteries, roadsides, and any other turfgrass areas.*

# BY THE NUMBERS



**\$1,007,587**

Amount of money granted to turfgrass research since inception

**\$956,812**

Amount of money granted to Iowa State University since inception

**\$30,000**

Amount of money donated to 2015/2016 Water Quality Study

**\$19,000**

Amount of money donated to turfgrass research in 2017



**\$243,050**

Amount of money awarded to students since inception

**\$5,000**

Amount of money awarded to eight students in 2017

**268**

Individual students awarded scholarships since inception

**433**

Total scholarships awarded since inception

**1980**

The year ITI was founded

**4**

Number of annual ITI events

**83**

Number of Iowa Turfgrass Conferences

**36**

Number of ITI Benefit Tournaments

# LEVELS OF SUPPORT

## Individual

## Organization

### PARTNER

Receive ITI window sticker, ITI Partner lapel pin, and recognition online.

\$25

not available

### ADVOCATE

Receive all benefits of PARTNER LEVEL plus an Iowa Turf shirt.

\$50

Receive two (2) of each item listed under the ADVOCATE LEVEL.

\$100

### CULTIVATOR

Receive all benefits of ADVOCATE LEVEL plus an ITI logoed padfolio.

\$100

Receive two (2) of each item listed under the CULTIVATOR LEVEL.

\$175

### FOUNDER

Receive all benefits of CULTIVATOR LEVEL plus an ITI logoed blanket.

\$250

Receive two (2) of each item listed under the FOUNDER LEVEL.

\$400

### LEGACY

Receive all benefits of FOUNDER LEVEL plus an ITI logoed travel bag.

\$500

Receive two (2) of each item listed under the LEGACY LEVEL.

\$800

# DONATION FORM

The Iowa Turfgrass Institute is an IRS approved 501(c)3 public charity and therefore all gifts to the ITI Partners Program are tax deductible to the extent the law allows.



Visit [www.iowaturfgrass.org/donate](http://www.iowaturfgrass.org/donate) to register online and pay by credit card.

<i>Level</i>	<i>Individual</i>	<i>Organization</i>
<b>PARTNER</b>	<input type="checkbox"/> \$25	
<b>ADVOCATE</b>	<input type="checkbox"/> \$50	<input type="checkbox"/> \$100
<b>CULTIVATOR</b>	<input type="checkbox"/> \$100	<input type="checkbox"/> \$175
<b>FOUNDER</b>	<input type="checkbox"/> \$250	<input type="checkbox"/> \$400
<b>LEGACY</b>	<input type="checkbox"/> \$500	<input type="checkbox"/> \$800

- Please send me an invoice.
- My check for \$\_\_\_\_\_ is enclosed (payable to Iowa Turfgrass Institute).
- I do not wish to receive a gift so that I may receive 100% tax deduction.

Name:

Organization:

Address:

City, State, Zip:

Email:

Send to: Iowa Turfgrass Institute, 1605 N Ankeny Blvd, #210, Ankeny, IA 50023  
or visit us at [www.iowaturfgrass.org/donate](http://www.iowaturfgrass.org/donate)

